



Village Bakers (VB) Committee Meeting: minutes

Date:	19/01/2026 @ 7pm	Location:	Teams
Attendees:	Kevin Sargent (KS)	Apologies:	Gavin Deadman (GD)
	Laura White (LW)		Steve Brooks (SB)
	Jonnie Balls (JB)		Andrew Bourne
	Jon Whitfield (JW)		

Agenda item	Detail	Action	
Welcome / Apologies	KS opened the meeting and gave apologies from Gavin, Steve and Andrew		
Finance	Bank Balance: GBP 4,562.66		
	Income: £46.19 £17.52 £174.32	Card txns December Sunday Social Card txns January Sunday Social Cash – SS bucket collections	
	Outgoings: £32.77 £166.80 £135.02	New cake cards for socials New Membership cards (250) Nell's Pizza mid-week social	
Membership	<p>December Social 45 attendees 36 cardholders plus 9 non-card holders</p> <p>January Social 38 attendees 28 cardholders plus 10 non-card holders 1 new card issued in January</p> <p>Statistics Average attendance 39 (previous year avg 25) Issued 63 cards... up from 35 issued in 2024</p> <p>Cardholders Renewals = 52% Brand new = 48%</p> <p>AGM Renewals QR Code for people to scan to access the membership info form. Data to be collected onto google forms (rather than email)</p>		
Events	<p>Mid-Week social at Nell's Pizza 16 attendees – general consensus that people enjoyed the event and bonus that it was “free” for attendees – felt they get something back from the group. Sharing the pizza forced collaboration, early chat along table/within small groups Service is “interesting” in Nell's – QR code ordering not possible as Village Bakers debit card cannot be used for online transactions Moved on to Molly House after for continued chatting with more/others</p>		



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New & Media	December Socials: Facebook reach – 7,300 (2024 – 378) Instagram reach – 6,900 (2024 - 159) Website views – 1,265 (2024 - 140) 992% jump following BBC NWT piece Website visitors - 430 (2024 - 73) 463% jump following BBC NWT piece	
	Website: Going live on new-look website ready for February AGM/Social Jon & Laura to provide photos for the “Meet the committee” page	JW, LW
	End of year survey: Gavin & Steve S working on this – aim to do send out March	GD
	Newsletter: Jon got this in hand Freya completing “member profile” interview	
AOB	AGM: Kevin collating the AGM pack Summary of “key events” 2025 – Laura/Chat GPT to action	LW
	Committee members: Jon – staying in role Jonnie – staying in role Laura – staying in role (job sharing) Kevin – staying in role Gavin – staying in role Andrew – staying in role/job share on Membership Ellis – joining in Committee Officer role	
Next Meeting	02/02/2026	GD - set up meeting invite